Hamed Cheshmberah

PRODUCT DESIGNER



Summary

Creative and user-focused Product Designer with 7+ years of experience designing intuitive, scalable, and impactful digital products across web and mobile platforms. Expertise in leading full redesigns, implementing responsive design systems, and collaborating with cross-functional teams to deliver seamless user experiences. Proven success in increasing user satisfaction through data-driven design strategies, usability testing, and mentoring teams of designers.

Experience

Senior Product Designer
07/2023 - 05/2026

Rentrax

Rentrax is a comprehensive B2B rental management system offering end-to-end solutions for businesses to streamline rental operations.

- Led the redesign of the order form, web panel, mobile app, kiosk application, and client portal, ensuring a cohesive, user-friendly experience across all platforms.
- Partnered with cross-functional teams to deliver an integrated rental management solution tailored to diverse business requirements.
- Collaborated with product, engineering, and business teams to align design solutions with diverse business needs.
- Mentored junior designers, fostering a culture of innovation and collaboration.

Senior UI UX Designer
08/2021 - 07/2023

AEC

AEC specializes in professional engineering solutions for the telecommunication field.

- Designed and optimized user interfaces for mobile apps and websites for high-profile clients, including **Irancell, Madiran, Blubank,** and **Mobinnet.**
- Increased usability and customer satisfaction by refining defective software through iterative design improvements.
- Conducted in-depth user research and usability testing, ensuring products aligned with user needs and client objectives.
- Worked closely with stakeholders to develop design strategies that aligned with brand identity and business goals.

Junior UI UX Designer
09/2019 - 05/2022

TPD.co

TPD.co specializes in custom software development across various industries.

- Designed UI/UX for various applications, including e-commerce platforms, transportation apps, and social networks.
- Collaborated with development teams to implement seamless, user-centered design elements.
- Conducted user research and usability testing to inform and refine design solutions, enhancing product effectiveness.

Android Developer
10/2017 - 09/2019

TPD.co

TPD.co specializes in custom software development across various industries.

- Developed Android applications, including social media platforms, music streaming apps, and auction apps.
- Collaborated with cross-functional teams to build scalable and user-friendly mobile applications.

Skills

User Interface Design · Product Design · Design Systems · User Experience Design · Prototyping · Wire-framing · Responsive Design · UX Research · Interaction Design · Usability Testing

Education

Bachelor of Engineering (BEng),
Computer Software Engineering

2013 - 2017

Languages

English — Advanced

Turkish — Native

Find me online

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Portfolio & Case Studies

Explore selected projects, case studies, and my product design process

Cheshmberah.com